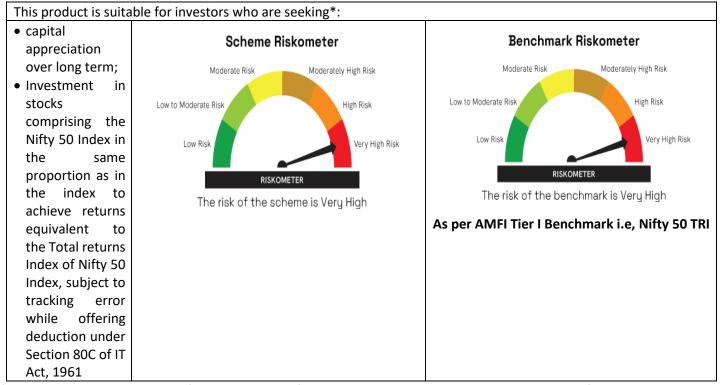


KEY INFORMATION MEMORANDUM

360 ONE ELSS TAX SAVER NIFTY 50 INDEX FUND

(An open ended Passive Equity Linked Saving Scheme with a statutory lock-in period of 3 years and tax benefit, replicating/tracking the Nifty 50 index)

(Scheme Code: 360O/O/E/ELS/22/10/0005)



^{*}Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Continuous offer for Units at NAV based prices

Name of Mutual Fund	Name of Asset Management Company	Name of Trustee company
360 ONE Mutual Fund	360 ONE Asset Management	360 ONE Asset Trustee Limited
360 ONE Centre, Kamala City,	Limited.	Regd. Office: 360 ONE Centre, Kamala
Senapati Bapat Marg, Lower Parel,	Regd. Office: 360 ONE Centre,	City, Senapati Bapat Marg, Lower
Mumbai - 400 013	Kamala City, Senapati Bapat Marg,	Parel, Mumbai - 400 013
Website: www.360.one/asset-	Lower Parel, Mumbai - 400 013	Website: <u>www.360.one/asset-</u>
management/mutualfund/	Website: <u>www.360.one/asset-</u>	management/mutualfund/
	management/mutualfund/	

This Key Information Memorandum (KIM) sets forth the information, which a prospective investor ought to know before investing. For further details of the scheme/Mutual Fund, due diligence certificate by the AMC, Key Personnel, investors' rights & services, risk factors, penalties & pending litigations etc. investors should, before investment, refer to the Scheme Information Document and Statement of Additional Information available free of cost at any of the Investor Service Centres or distributors or from the website https://www.360.0ne/asset-management/mutualfund/downloads/information-documents/.

The Scheme particulars have been prepared in accordance with Securities and Exchange Board of India (Mutual Funds) Regulations 1996, as amended till date, and filed with Securities and Exchange Board of India (SEBI). The units being offered for public subscription have not been approved or disapproved by SEBI, nor has SEBI certified the accuracy or adequacy of this KIM.

This Key Information Memorandum is dated May 30, 2025.

Investment Objective

The investment objective of scheme is to invest in stocks comprising the Nifty 50 Index in the same proportion as in the Index to achieve returns equivalent to the Total Returns Index of Nifty 50 Index (subject to tracking error), while offering deduction on such investment made in the scheme under section 80C of the Income-tax Act, 1961. It also seeks to distribute income periodically depending on distributable surplus.

There is no assurance or guarantee that the investment objective of the Scheme would be achieved.

Investments in this scheme would be subject to a statutory lock-in of 3 years from the date of allotment to avail Section 80C benefits.

Asset Allocation Pattern of the scheme

The investment policies of the Scheme shall be as per SEBI (Mutual Funds) Regulations, 1996, and within the following guidelines. Under normal market circumstances, the investment range would be as follows:

Instruments	Indicative Allocations (% of total assets)	
	Maximum	Minimum
Equity instruments covered by Nifty50 Index	100%	95%
Debt and money market instruments	5%	0%

*In accordance with clause 12.24 of SEBI Master Circular dated June 27, 2024 the cumulative gross exposure through equity and equity related instruments, debt, Money Market Instruments should not exceed 100% of the net assets of the scheme.

SI.	Type of Instrument	% of exposure	Circular references
no			
1.	Liquid schemes of 360 ONE Mutual Fund or other schemes which has objective to invest in debt and money market instruments	5% of the portfolio	Clause 4 of Seventh Schedule of SEBI (Mutual Funds) Regulations 1996

The Scheme will not invest in below securities/instruments:

S.No.	Securities/Instruments
1	Foreign securities
2	Derivative Instruments
3	Equity linked debentures
4	Unrated debt
5	Real Estate Investment Trusts (REITs) and Infrastructure Investment Trusts
	(InvITs
6	Repo transactions of Corporate Debt Securities
7	Credit default swaps
8	Debt instruments with special features as specified in clause 12.2 of SEBI
	Master Circular dated June 27, 2024.
9	Securities Lending and Borrowing

Pursuant to clause 12.25 of SEBI Master Circular dated June 27, 2024 and SEBI Letter to AMFI dated November 03, 2021, Cash or cash equivalents with residual maturity of less than 91 days may be treated as not creating any exposure. Cash Equivalent shall consist of the following securities having residual maturity of less than 91 days:

- a) Government Securities;
- b) T-Bills; and
- c) Repo on Government securities

Pending deployment of the funds as per the investment objective of the Scheme, the funds of the Scheme may be parked in short term deposits of the scheduled commercial banks, subject to the guidelines and limits specified by clause 12.16 and 4.5 of SEBI Master Circular dated June 27, 2024 as amended from time to time.

Investment Strategy

The Scheme will adopt a passive investment strategy. The scheme will invest in stocks comprising the Nifty 50 Index in the same proportion as in the Index with the objective of achieving returns equivalent to the Total Returns Index of Nifty 50 Index by minimizing the performance difference between the benchmark index and the scheme.

Please refer SID for detailed investment strategy.

Risk Profile of the Scheme

Mutual Fund units involve investment risks including the possible loss of principal. Please read the SID carefully for details on risk factors before investment. Scheme specific risk factors are summarized below:

Risks associated with investing in Equities:

Investments in the equity shares of the Companies are subject to price fluctuation on daily basis. The volatility in the value of equity is due to various micro and macro economic factors like economic and political developments, changes in interest rates, etc. affecting the securities markets. This may have adverse impact on individual securities/sector and consequently on the NAV of Scheme.

Tracking Error Risk:

The Fund Manager would not be able to invest the entire corpus exactly in the same proportion as in the underlying index due to certain factors such as the fees and expenses of the Scheme, corporate actions, cash balance and changes to the underlying index and regulatory restrictions, lack of liquidity which may result in Tracking Error. Hence it may affect AMC's ability to achieve close correlation with the underlying index of the Scheme. The Scheme's returns may therefore deviate from its underlying index. "Tracking Error" is defined as the standard deviation of the difference between daily returns of the underlying index and the NAV of the Scheme. The Fund Manager would monitor the Tracking Error of the Scheme on an ongoing basis and would seek to minimize the Tracking Error to the maximum extent possible. Tracking errors are inherent in any index fund and such errors may cause the scheme to generate returns which are not in line with the performance of the Nifty 50 Index or one or more securities covered by / included in the Nifty 50.

Tracking Difference:

The tracking difference i.e. the annualized difference of daily returns between the Index and the NAV of the Scheme will be disclosed on the website of the AMC and AMFI, on a monthly basis, for tenures 1 year, 3 year, 5 year, 10 year and since the date of allotment of units.

Risk associated with Investing in Debt and money market instruments:

The performance of the Scheme may be affected by changes in macroeconomic factors such as Government policies, general levels of interest rates and risks associated with trading volumes, liquidity and settlement systems, etc.

Interest Rate/Price risk: This risk is associated with movements in interest rate, which depend on various factors such as government borrowing, inflation, economic performance etc. The values of investments will appreciate/depreciate if the interest rates fall/rise. Generally, when interest rates rise, prices of fixed income securities fall and when interest rates drop, the prices generally increase. The extent of fall or rise in the prices depends upon factors such as coupon, residual maturity of the security, micro and macroeconomic scenario as well as the yield level at which the security is being traded.

Credit Risk/Default risk: Credit risk is the risk that the issuer of a debenture/ bond or a money market instrument may default on interest &/or principal payment obligations. This risk arises due to any uncertainty in counterparty's ability or willingness to meet its contractual obligations. Even when there is no default, the price of a security may change with expected changes in the credit rating of the issuer. Corporate bonds carry a higher credit risk than Government Securities.

Re-investment Risk: Investments in fixed income securities may carry reinvestment risk as interest rates prevailing on the interest or maturity due dates may differ from the original coupon of the bond. Consequently, the proceeds may get invested at a lower rate.

Spread Risk: In a floating rate security the coupon is expressed in terms of a spread or mark up over the benchmark rate. In the life of the security this spread may move adversely leading to loss in value of the portfolio. The yield of the underlying benchmark might not change, but the spread of the security over the underlying benchmark might increase leading to loss in value of the security.

Counterparty Risk: This is the risk of failure of counterparty to the transaction to deliver securities against consideration received or to pay consideration against securities delivered, in full or in part or as per the agreed specification. There could be losses to the scheme in case of counterparty default.

Risk factors associated with processing of transaction in case of investors investing in mutual fund units through Stock Exchange Mechanism:

The trading mechanism introduced by the stock exchange(s) is configured to accept and process transactions for mutual fund units in both Physical and Demat Form. The allotment and/or redemption of Units through NSE and/or BSE or any other recognized stock exchange(s), on any Business Day will depend upon the modalities of processing viz. collection of application form, order processing / settlement, etc. upon which the Fund and the AMC have no control. Moreover, transactions conducted through the stock exchange mechanism shall be governed by the operating guidelines and directives issued by respective recognized stock exchange(s) upon which the Fund and the AMC have no control. Accordingly, there could be negative impacts to the investors such as delay or failure in allotment / redemption of Units. The Fund and the AMC are not responsible for the negative impacts.

Risks associated with segregated portfolio:

The unit holders may note that no redemption and subscription shall be allowed in the segregated portfolio. However, in order to facilitate exit to unit holders in the segregated portfolio, the AMC shall enable listing of units of segregated portfolio on the recognized stock exchange.

For details on risk factors and risk mitigation measures, please refer SID.

Plans/Options

- Regular Plan
- Direct Plan
- Income Distribution cum Capital Withdrawal (IDCW payout) Option
- Growth Option

The IDCW will be declared subject to availability and adequacy of distributable surplus. The Income Distribution cum Capital Withdrawal will have facility of Payout of Income Distribution cum Capital Withdrawal (IDCW Payout).

Default Sub-Option: If the applicant does not indicate the choice of Option in the Application form, the fund accepts the application as being for the Growth Sub-Option.

Applicable NAV (after the scheme opens for subscriptions and redemptions)

The Cut-off time for the Scheme is 3.00 pm and the Applicable NAV for Subscriptions / Switch-ins (irrespective of application amount) will be as under:

- 1. In respect of valid applications received upto 3.00 p.m. on a Business Day at the official point(s) of acceptance and funds for the entire amount of subscription/purchase (including switch ins) as per the application are credited to the bank account of the respective Scheme before the cut-off time i.e., available for utilization before the cut-off time the closing NAV of the day shall be applicable.
- 2. In respect of valid applications received after 3.00 p.m. on a Business Day at the official point(s) of acceptance and funds for the entire amount of subscription/purchase (including switch ins) as per the application are credited to the bank account of the respective Scheme before the cut-off time of the next Business Day i.e., available for utilization before the cut-off time of the next Business Day the closing NAV of the next Business Day shall be applicable.
- 3. Irrespective of the time of receipt of application at the official point(s) of acceptance, where funds for the entire amount of subscription/purchase as per the application are credited to the bank account of the respective Scheme before the cut-off time on any subsequent Business Day i.e., available for utilization before the cut-off time on any subsequent Business Day the closing NAV of such subsequent Business Day shall be applicable.
- 4. The aforesaid provisions shall also apply to systematic transactions i.e., Systematic Investment Plan (SIP), Systematic Transfer Plan (STP).

For determining the applicable NAV for allotment of units in respect of purchase / switch-in to the Schemes, the following shall be ensured:

- i. Application / switch-in request is received before the applicable cut-off time.
- ii. Funds for the entire amount of subscription / purchase as per the application / switch-in request are credited to the bank account of the respective Scheme(s) before the cut-off time.
- iii. The funds are available for utilization before the cut-off time without availing

any credit facility whether intra-day or otherwise, by the respective Scheme(s). In case of switch transactions from one scheme to another scheme, the iv. allocation shall be in line with the redemption payout. For Redemption/ Switch out: In respect of valid applications accepted at an Official Point of Acceptance upto 3.00 p.m. on a Business Day, the closing NAV of the same day will be applicable; and in respect of valid applications accepted at an Official Point of Acceptance after 3.00 p.m., the closing NAV of the next Business Day will be applicable. Minimum Application **Purchase Additional Purchase** Redemption Amount/ Number of INR 500/- and in multiples INR 500/- and in multiples The minimum amount of Units of INR 500/- thereafter of INR 500/- thereafter redemption is in multiples (subject to lock-in-period of (subject to lock-in-period of of Rs. 500 (subject to lockin-3 years from the date of 3 years from the date of period of 3 years from the allotment). allotment) date of allotment). Systematic Investment Plan (SIP): Frequency Minimum amount and instalments **Dates Default dates** Weekly* Rs. 500 per instalment for a **Every Tuesday** minimum period of 12 weeks Fortnightly* 500 per instalment for a 2nd & 16th of minimum period of 12 fortnights every month 7th of every Monthly 500 per instalment for a Any date: 1st minimum period of 12 months to 28th month Quarterly Rs. 500 per instalment for a Any date: 1st 7th minimum period of 12 quarters to 28th Note:* Weekly and Fortnightly SIP frequencies are not available on BSE STAR MF platform. If frequency of SIP is not mentioned, the default frequency will by Monthly. The AMC in consultation with the Trustees reserves the right to discontinue/ add more plans/ options at a later date subject to complying with the prevailing SEBI guidelines and Regulations. The redemption or repurchase proceeds shall be transferred to the unitholders within 3 Despatch **Redemption Request** working days from the date of redemption or repurchase request or within such timelines as may be prescribed by SEBI / AMFI from time to time in case of exceptional circumstances or otherwise. **Benchmark Index** Nifty 50 TRI **IDCW Policy** Under the Income Distribution cum Capital Withdrawal (IDCW), the Trustees may declare IDCW subject to the availability of distributable surplus calculated in accordance with SEBI (MF) Regulations. The actual declaration of IDCW and the frequency of distribution will be entirely at the discretion of the Trustees. The IDCW would be paid to the Unitholders whose names appear in the Register of Unitholders as on the record date. There is no assurance or guarantee to the Unitholders as to the rate of IDCW nor that the IDCW would be paid regularly. If the Fund declares IDCW, the NAV will stand reduced by the amount of IDCW and IDCW distribution tax (if applicable) paid. All the IDCW payments shall be in accordance and compliance with SEBI Regulations, as applicable from time to time.

Name of the Fund Manager	Mr. Ashish Ongari Mr. Ashish is also managing 360 ONE Flexicap Fund, 360 ONE Quant Fund and 360 ONE Focused Equity Fund.
Name of the Trustee	360 ONE Asset Trustee Limited
Company	
D	

Performance of the scheme:

Compounded Annual Return	Scheme Return-Regular Plan (%)	Scheme Return - Direct Plan (%)	Benchmark - NIFTY 50 TRI (%)	Additional Benchmark – BSE Sensex 50 TRI (%)
Returns since 1 year	8.41%	8.68%	9.01%	8.44%
Returns since 3 years	-	-	-	-
Returns since 5 years	-	-	-	-
Returns since inception* CAGR	13.84%	14.13%	14.64%	14.41%

Since Inspection - December 28, 2022, Data as on April 30, 2025.

Past performance may or may not be sustained in the future

Absolute Returns for Last 5 Financial Years



Additional Scheme Related Disclosures

Scheme's portfolio holdings (top 10 holdings by issuer)

Name of the issuer	% of Scheme
HDFC Bank Limited	13.24%
ICICI Bank Limited	9.10%
Reliance Industries Limited	8.60%
Infosys Limited	4.88%
Bharti Airtel Limited	4.52%
ITC Limited	3.58%
Larsen & Toubro Limited	3.54%
Tata Consultancy Services Limited	3.19%
Axis Bank Limited	3.06%
Kotak Mahindra Bank Limited	2.93%

The complete portfolio of the scheme on monthly basis is updated at https://www.360.one/asset-management/mutualfund/downloads/disclosures/.

Allocation of the scheme towards its various Sectors:

Sector	% of Holding
Financial Services	37.55
Information Technology	11.05
Oil Gas & Consumable Fuels	10.25
Automobile and Auto Components	6.96
Fast Moving Consumer Goods	6.92
Telecommunication	4.52
Healthcare	3.86
Construction	3.54
Metals & Mining	3.29
Power	2.78
Consumer Services	2.50
Consumer Durables	2.25
Construction Materials	2.17
Capital Goods	1.02
Services	0.81

Name and exposure to top 7 issuers, stocks, groups and sectors as a percentage of NAV of the scheme in case of debt and equity ETFs/Index Funds:

Top 7 Issuers and Stocks

Name of the issuer	% of Scheme
HDFC Bank Limited	13.24%
ICICI Bank Limited	9.10%
Reliance Industries Limited	8.60%
Infosys Limited	4.88%
Bharti Airtel Limited	4.52%
ITC Limited	3.58%
Larsen & Toubro Limited	3.54%

Exposure to Top 7 Groups

Group Name	% of Net Assets
HDFC	13.24%
ICICI	9.10%
Reliance	8.60%
Infosys	4.88%
Bharti	4.52%
ITC	3.58%
L&T	3.54%

Exposure to Top 4 Sectors

Exit Load: Nil

Sector	% of Net
	Assets
Financial Services	37.55
Information Technology	11.05
Oil Gas & Consumable Fuels	10.25
Automobile and Auto Components	6.96

Expenses of the Scheme

New Fund offer expenses: All initial issue expense shall be borne by AMC.

Load Structure

These are the fees and expenses for operating the Scheme. These expenses include Investment Management and Advisory Fee charged by the AMC, Registrar and Transfer Agents' fee, marketing and selling costs etc. as given in the table below.

Further, as per clause 10.1.12 of SEBI Master Circular dated June 27, 2024, all scheme related expenses including commission paid to distributors, by whatever name it may be called and in whatever manner it may be paid, shall necessarily be paid from the scheme only within the regulatory limits.

Recurring Expenses

As per Regulation 52 (6) (c) of SEBI Regulations, the maximum annual scheme recurring expenses including the investment management fees shall not exceed 1.00 per cent of the daily net assets.

In addition to total expense limits mentioned above, the AMC may charge the following in terms of Regulation 52(6A) of SEBI Regulations:

- a. Additional expenses not exceeding of 0.30% of daily net assets for inflows from specified cities.
- b. Brokerage and transaction costs (including Goods and Service Tax) which are incurred for the purpose of execution of trade and is included in the cost of investment, not exceeding 0.12 per cent in case of cash market transactions and 0.05 per cent in case of derivatives transactions.
- c. Additional expenses incurred towards different heads mentioned under Regulations 52(2) and 52(4) of SEBI Regulations, not exceeding 0.05 per cent of daily net assets of the scheme.

The AMC has estimated the following annual recurring expenses on daily net assets of the Scheme. Further, any change in the expense ratio will be updated on our website and the same will be communicated to investor via SMS / e-mail 3 working days prior to the effective date of change. For the actual current expenses being charged, the investor should refer to the website: https://www.360.one/asset-management/mutualfund/

Actual expenses for the previous financial year:

Regular Plan: 0.52% Direct Plan: 0.27%

The maximum limit of recurring expenses that can be charged to the Scheme would be as per Regulation 52 of the SEBI (MF) Regulation, 1996. Investors are requested to read "Section- Annual Scheme Recurring Expenses" in the SID.

Tax treatment for the Investors (Unitholders)

Investors are advised to refer to the details in the Statement of Additional Information and also independently refer to his/her tax advisor.

Daily Net Asset Value (NAV) Publication

The AMC will update the NAVs on AMFI website (www.amfiindia.com) before 11.00 p.m. on every business day and also on its website (https://www.360.one/asset-management/mutualfund/.

For Investor Grievances please contact

Name and address of Registrar:

Computer Age Management Services Ltd. (CAMS)

Regd. Office: No.178 (New No.10) M.G.R. Salai (formerly Known as Kodambakkam High

Road), Nungambakkam, Chennai - 600 034

Email: enq_if@camsonline.com Contact: 1800 419 2267

Contact Person Name, Address, Telephone No:

Mr. Sushil Sharma

360 ONE Asset Management Limited

360 ONE Centre, Kamala City, S.B. Marg, Lower Parel, Mumbai – 400 013 Tel (91 22)

4876 5158 Fax: (91 22) 4646 4706

Email: service@360.one

Website: www.360.one/asset-management/mutualfund/

Investors are advised to contact any of the ISCs or the AMC by calling the toll-free no. 1800-2108-606. Investors can also visit the website at www.360.one/asset-management/mutualfund/ for complete details.

Unitholders' Information

Account Statements:

Account Statement will be sent to Investors opting to subscribe to/ hold units in physical form

- (i) by way of an e-mail and/or an SMS to their registered e-mail address and or mobile number not later than 5 Business Days from the date of acceptance of the request for subscription, and
- (ii) a 'Consolidated Account Statement (CAS)' (to investors whose PAN details are updated). For investors who hold Units in dematerialized form, a demat statement shall be provided by the DP in such form and in such manner and at such time as provided in the agreement with the beneficial owner.

Annual Financial Results and Half Yearly Portfolio:

360 ONE Asset Management Limited (360 ONEAMC) within one month from the close of each half year host a soft copy of unaudited financial results of schemes of 360 ONE Mutual Fund on its website and shall publish an advertisement disclosing the hosting of such financial results on its website, in at least one English daily newspaper having nationwide circulation and, in a newspaper, having wide circulation on in the language of the region where the Head Office of the Mutual Fund is situation. 360 ONE AMC shall disclose portfolio of the Scheme as on the last day of half year on website of Mutual Fund and AMFI within 10 days from the close of each half-year respectively. Further, the 360 ONE Mutual Fund shall publish an advertisement in the all India edition of at least two daily newspapers, one each in English and Hindi every half-year, disclosing the hosting of the half-yearly statement of the Scheme portfolio on the website of the Mutual Fund and on the website of AMFI and the modes such as SMS, telephone, email or written request (letter) through which a unitholder can submit a request for a physical or electronic copy of the statement of Scheme portfolio.
